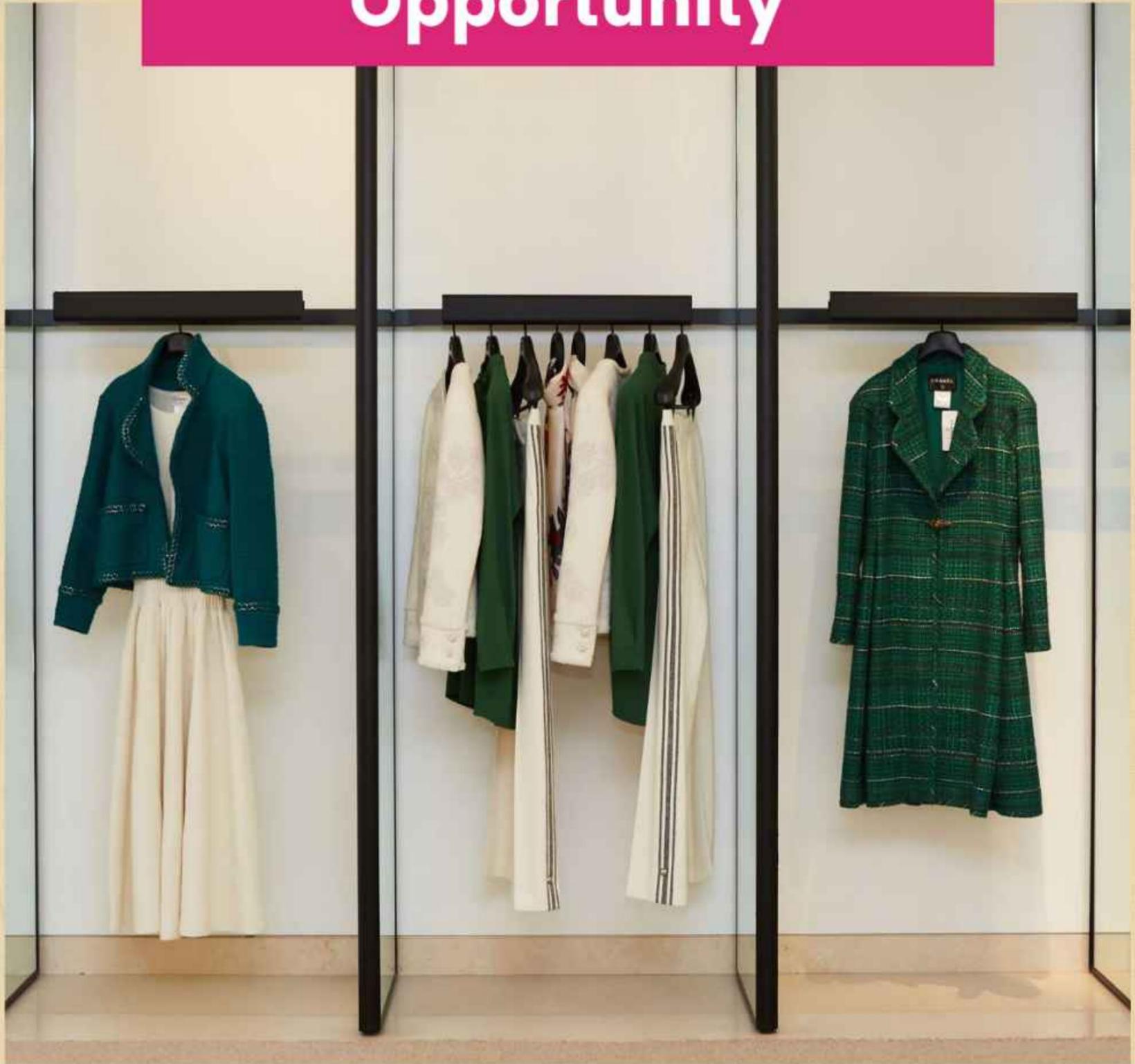


The 3-month
BOUTIQUE
GROWTH
PARTNERSHIP

ELEVATE YOUR BOUTIQUE.
BUILD YOUR BRAND.
GROW WITH PURPOSE.

Recognising the Opportunity



You design collections, curate pieces, craft style.

But your online presence often feels patchy. Posts go up sporadically. Engagement flickers. Customers show up, but rarely in the numbers you want.

This partnership is built for boutique owners who want more than visibility – they want systems that convert interest into purchase, and visitors into loyal clients.



What You Receive

Everything you need to turn your boutique into a recognised brand - clearly defined, beautifully executed, fully supported.

Strategy Blueprint

A full audit of your current brand presence and audience. A tailored 3-month roadmap aligned with your product cycles, visual identity and client behaviour.

Content Engine

Each month you'll receive:

- 12 to 20 posts (depending on the plan)
- 4 to 8 reels/videos

Each piece designed to reflect your brand aesthetic, communicate your value, and invite action.

Digital Storefront

A professionally built **5-page website (worth ₹ 15,000)** included when you commit for 3 months.

It becomes your online flagship - story-telling meets conversion.

Lead & Engagement System

Automated WhatsApp and email flows to greet new interest, respond quickly, and nurture leads into bookings or visits.

Your content works while you focus on running the boutique.

Performance Dashboard

Monthly reports showing reach, engagement, leads and sales-path insights.

Clarity on what's working. Direction on where to invest next.



The 3-Month Journey

MONTH 3

Foundations & Clarity

We get to know your brand, your audience, your unique aesthetic. Content themes and visual style are set. Website design begins.

MONTH 2

Launch & Visibility

Your website goes live. Content flows consistently. Engagement increases. Local ad campaign (depending on plan) begins.

MONTH 1

Scale & Sustain

We review data, refine content and automations, strengthen lead paths. The system becomes self-repeating and more stable.

By the end of three months you don't just have posts and likes.

You have a **structure** - a brand system that continues while you design, sell and serve.

Choose Your Fit

Starter Plan "Begin to Shine"	Growth Plan "Stand Out & Sell"	Premium Plan "The Boutique Brand Makeover"
<ul style="list-style-type: none">• 12 posts + 4 reels• Captions, hashtags, profile optimisation• Engagement 3 times/week• Monthly report	<ul style="list-style-type: none">• 16 posts + 6 reels• Brand style setup• Daily engagement• 1 local ad campaign• Monthly strategy call	<ul style="list-style-type: none">• 20 posts + 8 reels• Full content calendar• 2 ad campaigns• DM automation + WhatsApp integration• Advanced growth dashboard
₹ 18,000/month	₹ 28,000/month	₹ 40,000/month

3-Month Commitment Required

Genuine growth takes consistent work, time and refinement.

The Value Behind the Investment

Total ecosystem value: ₹ 75,000

(Website + Strategy Audit + Consultation + Content & System)

Your investment: ₹ 40,000 over the 3-month term.

You receive:

- 3 months of full boutique-growth management
- 5-page website (free)
- Custom growth roadmap
- One-on-one strategy session

Your Digital Launch Kit, Everything You Get in Your Free Website Build.

You'll get a professionally designed, SEO-ready website built to convert visitors, capture leads, and track your growth – completely done for you by our expert team.

What's Included

- ✔ **30-Minute Website Strategy Call**
We'll define your goals, audience, and brand message to ensure your website converts from day one.
- ✔ **Custom WordPress Design & Development (No Templates)**
Tailored layouts built from scratch – unique to your brand and business identity.
- ✔ **Domain & Professional Email Setup**
Secure your online presence with a connected domain and custom business email.
- ✔ **On-Page SEO + Image Optimisation**
Optimised structure, meta tags, and image alt texts for better search visibility.
- ✔ **Google Analytics + Tag Manager Integration**
Track performance and user behaviour with full analytics and conversion tracking.
- ✔ **3-Month Maintenance & Performance Monitoring**
Stay worry-free with updates, backups, and site health checks handled for you.
- ✔ **Mobile-Friendly, Security-Enabled & Indexed on Google**
Fast, responsive, and ready to perform across all devices.
- ✔ **Launch Checklist + Post-Launch Support**

Who We Are

Get Virtual Services (GVS)

For over **15 years** we've supported businesses across India, the **UK and Australia**.

We partner with boutiques, fashion studios and creative brands - guiding them from intention to impact.

No hype. No gimmicks. Just systems, content and support that align with your aesthetic and growth ambitions.



What This Means for You

You'll stop chasing visibility.

You'll begin running a boutique with structure and strategy behind it.

You'll focus on what you love - styling, curating, connecting with your clients - while we handle the presence and process.

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